

FISKARS
EST. GROUP 1649

◆ Fiskars Group x SOS-Lapsikylä

KATI IHAMÄKI/VP SUSTAINABILITY AND PUBLIC AFFAIRS



2025

FISKARS

EST. GROUP 1649

FISKARS


BY APPOINTMENT TO
HER MAJESTY THE QUEEN OF DENMARK
GEORG JENSEN
ESTABLISHED 1904


ROYAL COPENHAGEN
BY APPOINTMENT TO THE ROYAL DANISH COURT

WEDGWOOD

 **GERBER**

MOOMIN
ARABIA
FINLAND

IITTALA
1881

WATERFORD
IRELAND 1783

ARABIA
1873

HACKMAN


ROGASKA

ROYAL ALBERT
ENGLAND 1904

ROYAL DOULTON
LONDON 1815


Rörstrand

EXPLORE ALL OUR BRANDS
AT [FISKARSGROUP.COM](https://www.fiskarsgroup.com)

Our global presence

NORTH AMERICA
~30% of net sales

~130
Nordics

~20
UK & Ireland

~20
Continental Europe

EUROPE
~50% of net sales

APAC
~20% of net sales

~50
China

~100
Japan

~70
Rest of APAC

~100
Australia

- Own manufacturing units Fiskars
- Own manufacturing units Vita
- Headquarters
- Own stores (incl. concessions)

Global presence +**100** countries
~**500** own stores
+**60** own e-commerce stores
7,000 employees
€1.2bn market cap

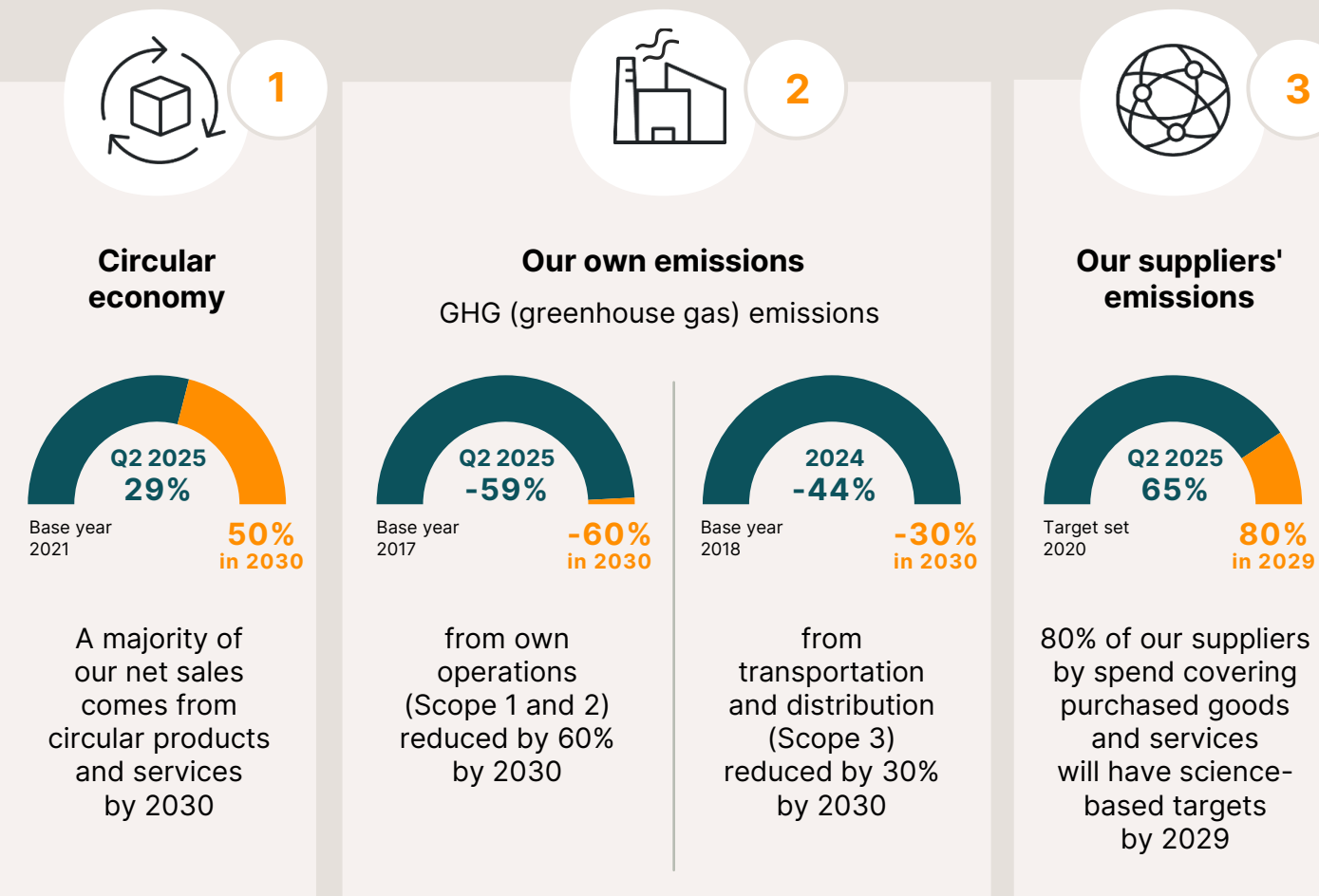


Our Values

- 1 Creating change
- 2 Celebrating the everyday
- 3 Growing with compassion

Fiskars Group ESG KPIs

Environmental: Pioneering design against throwaway culture



Figures are YTD

Social: Making the everyday extraordinary



* Current benchmark: 80 (June 2024). The benchmark score is updated every six months with the latest data and might change depending on how the global benchmark develops.

UN Global Compact and Sustainable Development Goals



UN GLOBAL COMPACT
2016



The most material SDGs for Fiskars Group





SOS Children's Villages

Good design belongs to everyone.

- Brand democracy – your statements and partnerships need to be authentic
- Cooperation since 2012
- In Finland, each young person moving from a SOS Children's Village to their first own home receives a set of quality tableware and kitchen tools.
- Campaign at the stores
- Personnel informed about the ways to participate

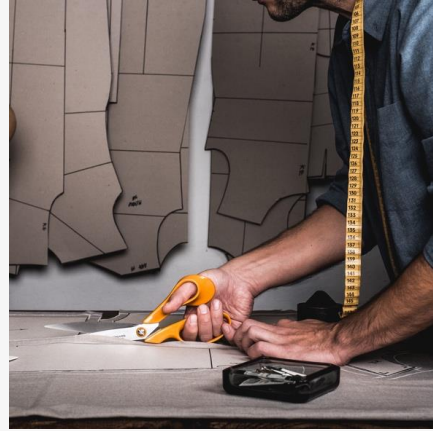


Managing sustainability



Collaboration with consumers and customers

- Responding to consumers and customers' expectations
- Shared targets and collaboration



Commitments

- UN Sustainable Development Goals
- FSC™, PEFC
- ISO 9001, ISO 14001, and ISO 45001
- OEKO-TEX® STANDARD 100
- Global Organic Textile Standard (GOTS)
- Science-Based Targets initiative (SBTi)
- Responsible Jewellery Council



Responsible supplier management

- Audit program with external audits
- Ethics & Compliance Hotline
- Partnership and collaboration



Sustainability policies

- Code of Conduct
- Supplier Code of Conduct
- Environmental policy
- Health and safety policy
- Human rights statement



Thank You!

